

Novelties

Interior Styles 2025



PotteryDirect



PotteryDirect



Made in China

Novelties

For the production of our Chinese ceramics, we collaborate with the largest ceramic manufacturers in China.

Voor de productie van ons Chinese keramiek, werken wij samen met de grootste keramiekproducenten in China.

These factories have extensive experience in producing high-quality ceramics. They manufacture our own developed lines exclusively for Pottery Direct. Naturally, this sustainably produced ceramic meets the strict guidelines that apply to international.

Deze fabrieken hebben een zeer lange ervaring in het vervaardigen van hoogwaardige keramiek. Ze produceren voor Pottery Direct onze eigen ontwikkelde lijnen. Uiteraard voldoet dit duurzaam geproduceerde keramiek aan de strenge internationale richtlijnen.



Colors:
Special color finishing possible

Packaging:
Packaging on tray

Collection:
Custom made creative options

Models:
unlimited possibilities

Showroom Experience Centre

The entire collection that you can find in this brochure is also presented in our showroom. We would like to invite you to a visit in our experience center.

De gehele collectie die u in deze brochure kunt vinden, staat ook gepresenteerd in onze showroom. Graag nodigen wij u uit voor een bezoek aan ons experience center.



2025 Interior Styles



Glamour Chique



08

The Return of Luxurious Maximalism

In a time where minimalism has long dominated, we are witnessing the revival of a richer, more dramatic style: Glamour Chic.

Sustainable Living



14

Sustainability Meets Timeless Elegance

The trend of Sustainable Living brings together the best of both worlds: the serene simplicity of Japandi and the essence of sustainability.

Deep Sea



22

Dive into the Mystique of the Ocean

The Deep Sea theme draws its inspiration from the depths of the ocean, where mystery and the power of nature come together.

Minimal Energy



30

Powerful Colors in Sleek Design

The Minimal Energy trend combines the best of two worlds: the playful flair of Memphis Design with the understated elegance of minimalism.

Glamour Chique

The Return of Luxurious Maximalism

In a time where minimalism has long dominated, we are witnessing the revival of a richer, more dramatic style: Glamour Chic.

This luxurious segment embraces the grandeur of the past, inspired by Victorian influences and characterized by dark, deep colors such as burgundy, emerald green, royal purple, and gold accents. Think of opulent fabrics, velvet furniture, imposing chandeliers, and refined decorative details.



Glamour Chique



Becca125 70693



Becca125 70692



Becca125 70693



Becca125 70695

Glamour Chique



Celeste140 70528



Celeste140 70796



Celeste145 70529



Celeste145 70530



Becca125 71036



Becca125 71034



Becca125 71035



Becca130 71052



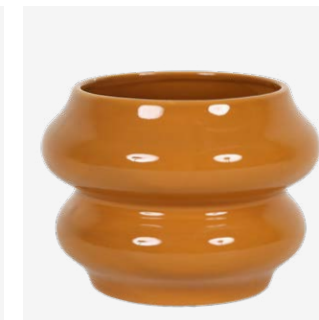
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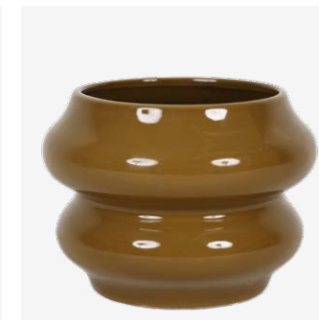
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Sophie170 71046



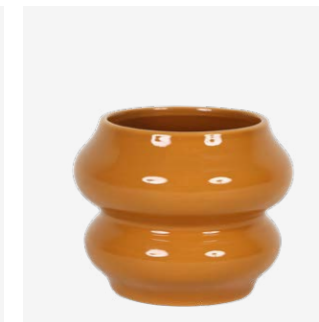
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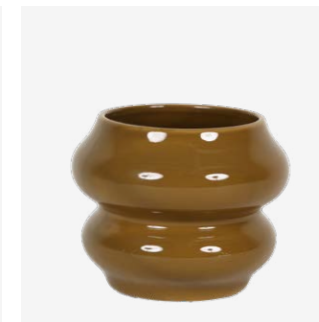
Sophie170 71045



Sophie135 71043



Sophie135 71041



Sophie135 71042

Sustainable Living

Sustainability Meets Timeless Elegance

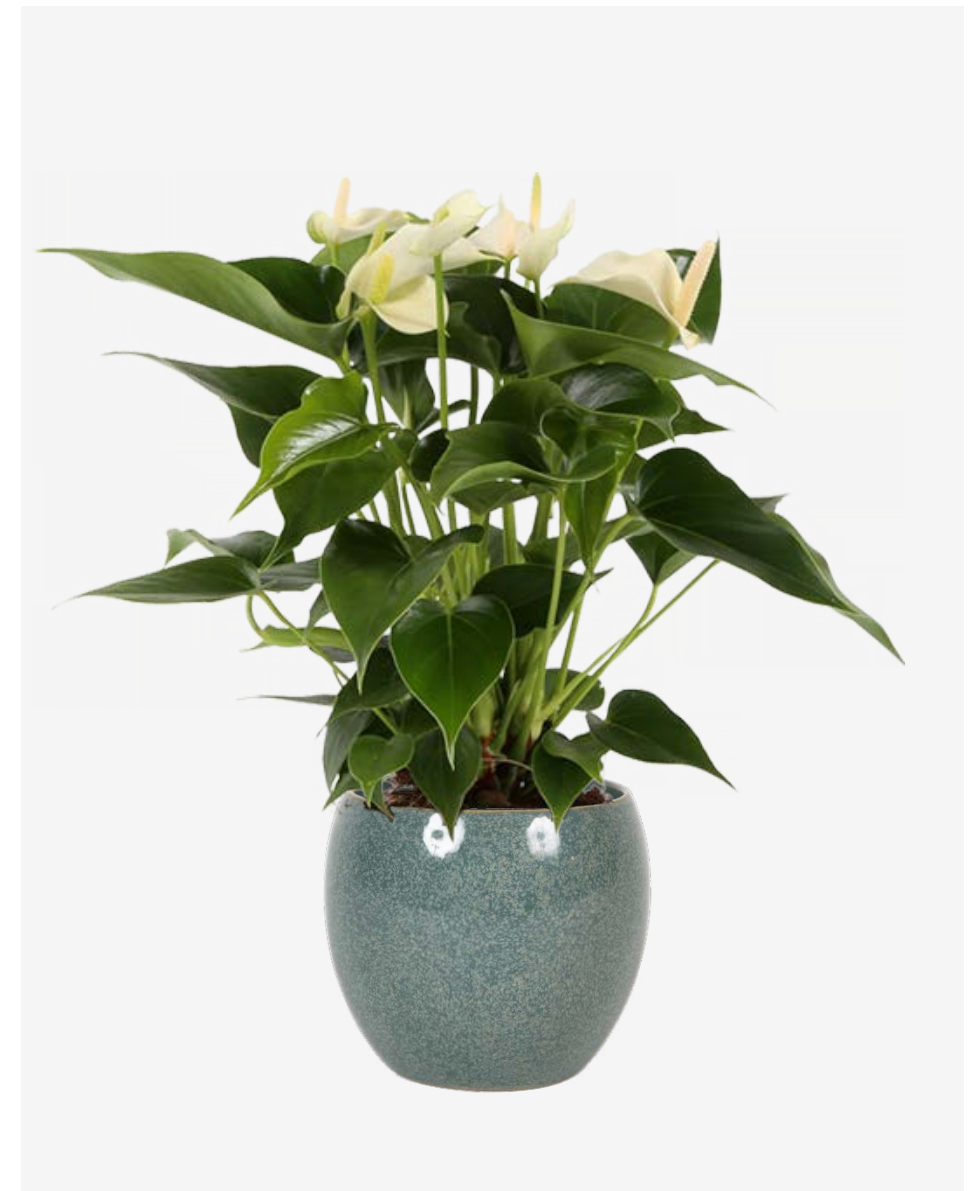
The Sustainable Living trend combines the best of two worlds: the serene simplicity of Japandi and the essence of sustainability.

This style embraces natural materials such as light and dark wood, complemented by soft color palettes of terracotta, blue, yellow, and green.

The focus is on minimalist design that is both aesthetically pleasing and environmentally conscious, with an emphasis on craftsmanship and the use of responsible materials.



Sustainable Living



Lisa150 70047



Lisa150 70047



Lisa115 70048



Lisa75 70049

Sustainable Living



Anne-Ruth125 71031

Anne-Ruth125 71033

Anne-Ruth125 71032



Anne-Ruth90 71028

Anne-Ruth90 71030

Anne-Ruth90 71029



Froukje145 71018

Froukje145 71017

Froukje145 71016



Froukje115 71015

Froukje115 71014

Froukje115 71013

Sustainable Living



Shelly100 71005



Shelly100 71007



Shelly100 71006



Shelly070 71002



Shelly070 71004



Shelly070 71003



Hannah080 70981



Hannah080 70980



Hannah080 70982



Hannah080 70979



Nienke110 71000

Nienke110 71001



Myrthe125 70998



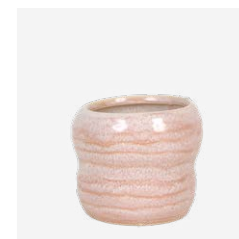
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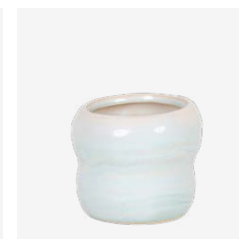
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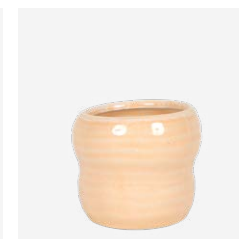
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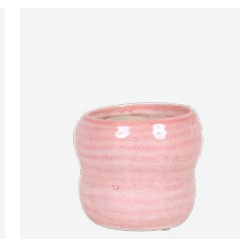
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Deep Sea

Dive into the Mystique of the Ocean

The Deep Sea theme draws its inspiration from the depths of the ocean, where mystery and the power of nature come together.

This trend reflects the serene and sometimes elusive beauty of underwater life, with a color palette dominated by deep blue tones, green accents, and hints of seafoam and coral.

Elements such as shell-shaped details, flowing structures, and textures reminiscent of seaweed and coral reefs bring the ocean indoors.



Deep Sea



Gabby127 70490



Gabby127 70490



Gabby100 70494



Gabby68 70495

PotteryDirect

Deep Sea



Bella110 70009



Bella110 70010



Bella110 70008



Ilze185 70984



Ilze185 70990



Ilze185 70987



Ilze270 70985



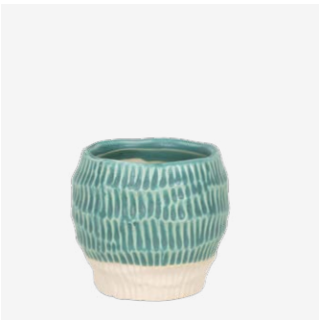
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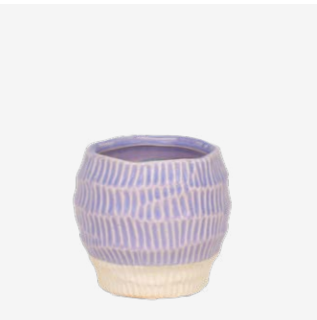
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Ilze080 70983



Ilze080 70989



Ilze080 70986



Mila130 71010



Mila130 71008



Mila130 71009

Deep Sea



Lotte125 70860



Lotte100 70855



Lotte070 70873



Bella120 71012



Bella120 71011



Bella120 71011



Leanne155 71024



Leanne155 71021



Leanne155 71027



Leanne115 71023



Leanne115 71020



Leanne115 71026



Leanne080 71022



Leanne080 71019



Leanne080 71025

Minimal Energy

Powerful Colors in Sleek Design

The Minimal Energy trend combines the best of two worlds: the playful flair of Memphis Design with the understated elegance of minimalism.

This style embraces bold colors such as yellow, red, and blue, complemented by graphic shapes and a touch of vintage. Minimal Energy brings vibrancy to sleek, minimalist interiors through daring accents and geometric patterns, without compromising on functionality and simplicity.



Minimal Energy



Gabby145 70401



Gabby145 70401



Gabby145 70404



Gabby145 70405

Minimal Energy



Annebelle130 70725



Annebelle130 70723



Annebelle130 70720



Gerdine140 71056



Gerdine140 71057



Gerdine140 71058



Gerdine095 71053



Gerdine095 71054



Gerdine095 71055



Inga120 71038



Inga120 71040



Inga090 71037



Inga090 71039



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Showroom Experience Centre



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